



United Nations
Educational, Scientific and
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Uniwersytet
Wrocławski

- UNESCO Chair on
- Lifelong Guidance and Counseling,
- University of Wrocław
- Institute of Pedagogy



UNESCO Chair

“Lifelong career guidance
and counselling”

University of Wrocław (Poland)



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- Katedra UNESCO
- Całozyciowego poradnictwa zawodowego,
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- Chaire UNESCO en orientation
tout au long de la vie,
- Université de Wrocław
- Institut de Pédagogie



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UNESCO Chair

“Lifelong career guidance and counselling
University of Wroclaw (Poland)”

The UNESCO chair is a **university network**.

This specific network is dedicated to the advancement of research, education, training and programme development in the domain of lifelong career development.

This chair's major objectives are:

- To coordinate research projects and programmes, supervise doctoral dissertations and organise Visiting Lecturers' exchange;
- To promote exchange of information on career counselling:
 - through the foundation of an observatory of the state of the art in this field
 - and through the organisation of international conferences and open lectures



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Objectives (continued):

- To create a widely accessible platform of career counselling methods, techniques and tools
- To design and develop vocational counselling curricula and support the professional development of career counselling specialists and practitioners
- To collaborate closely with the UNESCO under relevant cooperation programmes.
- These general objectives are similar to those of other international programmes promoted in Europe.
- But, they differ slightly...



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UNESCO stresses 4 points that are not always at the forefront in most international programmes:

- Fostering of **development in Southern countries** (18-19% of the World population subsist on less than US\$1.25, a day),
- Commitment to **sustainable development**,
- Promotion of **equality and equity**, notably between **men and women**,
- Issues of **education, training and social inclusion** of (about) 3 billion **young people**: People under 25 years of age make up now 43% of the World Population, but form 60% in the Southern countries (26-27% of the World population is under 15).

We also believe that this chair, in conjunction with the International Labor Office, should engage with the issues of **decent work** and the need to develop it throughout the world.



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How to attain these objectives?

- Different means have already been listed:
- Organisation of international conferences by the different partners.
- Organisation of summer universities for doctoral students.
- Publications (books, special issues of journals, etc.)
- Probably: an annual seminar in Wrocław
- Creation of an observatory:
 - Of career counselling methods, techniques and tools;
 - Of education and training curricula for career counsellors;
 - And of research in this field.
- Development of an Internet site to share the information gathered by the observatory.
- ...



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UNITWIN/UNESCO

- As a university network, our chair is part of the UNITWIN/UNESCO Chairs Programme, the aims of which are to advance research, training and programme development in all of UNESCO's fields of competence.
- Our UNITWIN network was created
- by 4 universities:
- Buenos-Aires (Argentina)
- CNAM-INETOP Paris (France)
- Koudougou (Burkina Faso)
- Wroclaw (Poland)
- The representatives of these founding partners, recognized as such by UNESCO, form the current Steering Committee of this Chair.
- (They are going to introduce themselves and their universities now...)*



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UNITWIN Network
University Twinning
and Networking



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University of Buenos Aires (Argentina) – Gabriela Aisenon



L'Université de Buenos Aires est une institution publique créé en 1821.

Est la plus grande en Argentine et une des plus prestigieux en Amérique latine

- 13 Facultés, 4 lycées universitaires, 1 centre culturel, une maison d'édition universitaire (Presse universitaire), une quinzaine de musées et 5 Hôpitaux Universitaires
- 35 établissements qui accueillent près de 300.000 étudiants





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University of Buenos Aires (Argentina) – Gabriela Aisenon



Les activités s'organisent autour de trois axes articulés :

Enseignement

1. Formation post-bac: 120 diplômes parmi de licences (5 années, qui proposent diplômes généralistes universitaires) et d'études techniques (2 ou 3 années)
2. Formation post-licence: 330 diplômes parmi: 1 Doctorat de la UBA, 155 Masters (2 années d'études après la licence), 296 Études d'actualisation et 4 résidences médicaux.

Recherche

- Subventions pour projets de recherche et bourses
- Programmes interdisciplinaires
- Publications
- Environ 30 % de la recherche scientifique dans le pays est effectuée dans cette institution.

Services destinés à la communauté

- Promotion de la action social directe, qui permet un effet pour l'amélioration des conditions de vie des citoyens.
- Responsabilité de l'Université avec les secteurs les plus vulnérables



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University of Buenos Aires (Argentine) – Gabriela Aisenso



L'orientation scolaire et professionnelle à l'Université de Buenos Aires

Enseignement

- 2 cours du premier cycle, 1 Master en Psychologie de l'Éducation, 1 Doctorat-
Faculté de Psychologie

Recherche. Projets subventionnés qui portent sur:

- Récit de vie, parcours, identité et projet de vie de jeunes en situation de
vulnérabilité socio-éducative
- Différences par genre et secteur sociale sur les représentations sociales d'étude
et travail, les transitions, les trajectoires éducatifs, professionnelles et sociales et
les anticipations de futur
- Les effets de processus d'accompagnement en orientation.

Services destinés à la communauté

Conseil d'orientation gratuite pour les jeunes de tout le pays. Formation, supervision
de conseillers d'orientation. Articulation avec institutions publiques, privées et ONG.



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INETOP- CNAM Paris (France) – Valérie Cohen Scali

- INETOP – Institut National d'Étude du Travail et d'Orientation Professionnelle - French Institute for the Study of Work and Career Counseling – was created in 1928.
- INETOP is a part of CNAM: Conservatoire National des Arts et Métiers - National Conservatory of Applied Technologies
- CNAM is a State University specialized in the domain of continuing education.
- The activities of INETOP are fourfold:
 - Education and training,
 - Research,
 - Resource centre,
 - Publication

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Education and Training

- INETOP offers both initial and continuing education.
- **Three master degrees:**
 - Psychology of Career Development (Vocational Master)
 - Psychology of Work and Transition (Research Master)
 - (These two masters have a first common year)
 - State Diploma of School and Career Counselor and Psychologist (DECOP)
- **A doctoral degree**

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Research

INETOP Research Department - Equipe de Psychologie de l'Orientation (Vocational Psychology Research Team) - is a part of the Centre de Recherche sur le Travail et le Développement (CRTD) (EA 4132) (Research Centre on Work and Development).

Research is conducted notably in the following areas:

- Lifelong identity construction, plans and transitions;
- Lifelong acquisition and development of competencies;
- Gender differences in schools and at work and their reductions;
- Lifelong personal and career development interventions (education, counselling, dialogues);
- Tools and methods for personal and career counselling or education.

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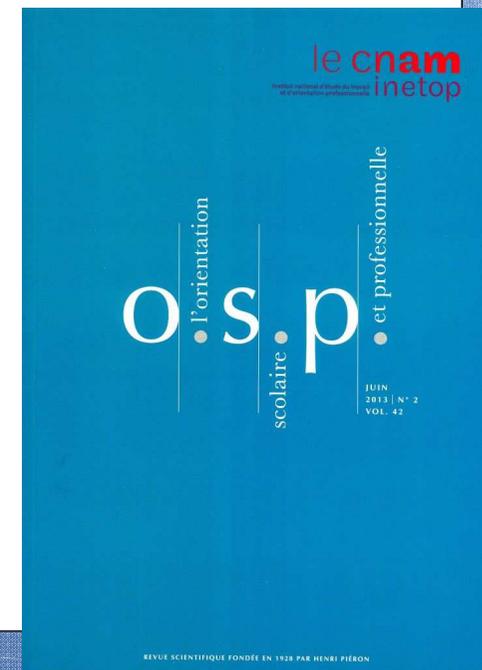
Institut national d'étude du travail
et d'orientation professionnelle

Resource centre

- A library of 26,000 works.
- A collection of over 1,300 tests and methods used in career development interventions.

Publication

- *L'Orientation Scolaire et Professionnelle* is one of the oldest scientific journal in the world in its field. Created in 1928, it publishes four issues a year (about 30 papers).





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University of Koudougou (Burkina Faso) – Issa Moumoula



L'Université de Koudougou est la troisième université publique du pays créée en 2005. Elle est située à une centaine de kilomètres de la capitale Ouagadougou. Elle compte 12000 étudiants et fonctionnaires stagiaires de l'administration publique répartis dans 4 établissements (1 Ecole Normale, 1 Institut Universitaire de Technologie et 2 Unités de Formation et de Recherche) et un centre de pédagogie universitaire.





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University of Koudougou (Burkina Faso)-Issa Moumoula

L'Université de Koudougou a vocation à former :

- les personnels enseignants et d'encadrement des niveaux primaire et secondaire du pays, les conseillers d'orientation, les conseillers d'éducation
- Les étudiants dans des filières variées: psychologie, lettres, histoire et géographie, philosophie, sciences de l'information documentaire, sciences économiques, techniques administratives, gestion commerciale, hôtellerie, génie civile

Niveaux de formation

- Formation académique: licence, maîtrise, master et doctorat (en sciences de l'éducation)
- Formation professionnelle : équivalent du bac plus 3 et bac plus 5.



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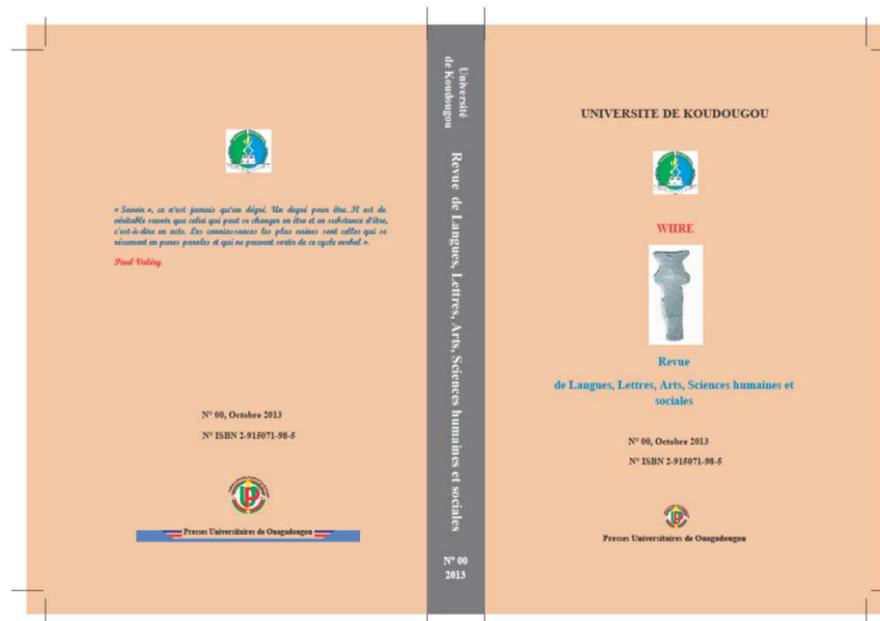


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University of Koudougou (Burkina Faso)- Issa Moumoula

Revue

L'Université de Koudougou vient de publier le premier numéro de sa revue intitulée WUIRE, une revue de Langues, Lettres, Arts, Sciences Humaines et Sociales.





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University of Wrocław (Poland) –Violetta Podgórna and Marek Podgórny

- University of Wrocław is one of the oldest universities in Central Europe;
- In 2002, the University celebrated its 300th anniversary;
- A modern higher education institution with ten faculties and nearly 40,000 undergraduate, graduate and postgraduate students.





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Institute of Pedagogy

- The Chair of Pedagogy was set up in 1946 as part of the Faculty of Human Sciences. In 1972, the Chair was transformed into the Institute of Pedagogy.
- The Institute of Pedagogy is involved in education, research and publication.



- Its faculty are experienced and accomplished scholars of nationwide and European reputation, widely publishing, participating in the EU-financed research projects, collaborating with many universities abroad, participating in national and international conferences as well as in research grants.



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Students

- The Institute of Pedagogy provides advanced teaching for students, the quality of which is highly appreciated of the Accreditation Commission. It offers B.A., M.A. Ph.D and further education programmes for the total of **1900 students**.

It offers courses and degrees in:

- Education and rehabilitation of people with disabilities
- Adult education and social marketing
- Education management and regional education
- Childcare education and therapy
- Social work
- Pedagogy of rehabilitation
- Media and culture education
- Multicultural education and social intervention
- Educational therapy



Students are particularly appreciative of its programmes in

- **Psycho-educational counselling and help**
- **Career Counselling and career coaching**

At the moment 250 students are involved in these programmes under B.A., M.A., full-time and part-time schemes



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Research in the field of career counselling

Counselling Studies section

(Head: Prof. Andrzej Ładyżyński)

○ Lifelong Counselling as assistance in individual coping with the problems of the modern world

- tasks of contemporary lifelong counselling in the face of the post-modern conjuncture
- fields of intervention of the contemporary lifelong counsellor
- helping strategies and their relevance to the diagnosed needs

Cultural Studies and Adult Education section

(Head Prof. Witold Jakubowski)

- coaching and tutoring methods as fostering self-knowledge
- coaching as a factor in personal and vocational development
- personal knowledge management in career-related contexts





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Agreements with and/or delegates from:

- During these last months, this network has expanded. We have signed agreements with and/or received delegates to this conference from the following institutions:

Australia

- University of Queensland



Brazil

- University of Sao Paulo



Canada (Quebec)

- Laval University – Quebec City
- University of Sherbrooke



France

- Université de Bordeaux
- Université Catholique de l'Ouest – Angers





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Agreements with and/or delegates from (continued):

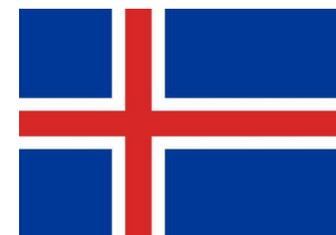
Germany

- Hochschule der Bundesagentur für Arbeit - Mannheim



Iceland

- University of Iceland



Italia

- University of Florence
- University of Padova



Lebanon

- Holy Spirit University of Kaslik





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Agreements with and/or delegates from (continued):

Lithuania

- Vytautas Magnus University



Niger

- University of Niamey



Pakistan

- Pathway Global Training &
Consulting Company





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Agreements with and/or delegates from (continued):

Portugal

- University of Coïmbra
- University of Lisbon



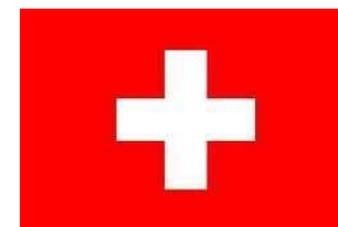
South Africa

- University of Queensland
- Nelson Mandela Metropolitan University



Switzerland

- University of Lausanne





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Today's conference is this chair's launching event. Its purpose is to:

- Discuss what we consider to be the major current issues in the domain of life and career constructions and interventions
- Define our priorities for these two coming years
- Find ways to attain these priority goals



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Programme November 26 & 27, 2013

Introduction: Career guidance, counselling and dialogues for a fair and sustainable human development

Symposia:

- Developing innovative and reliable career interventions: Methods, tools, schemes, etc.
- Career counsellors' competencies. Education and training for career counselling.
- Research issues in the domain of career guidance and counselling.
- Career guidance and counselling in Poland today

The chair's collaboration with the associations of professionals working in the field of career development

Closing discussion:

- Major conclusions
- Next major goals?
- What must be done to attain them?



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Thursday, November 28th

10h – 11h30 Meeting of the participants willing to get involved in one of the chair's undertakings:

- Planning forthcoming undertakings and events

And to finish...

UNESCO doesn't **finance** its chairs ...

- To organize this opening conference, we only got a small subsidy from the University of Wrocław, l'Agence Universitaire de la Francophonie and some of the involved universities...

- Our chair needs to find other sources of funding...





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